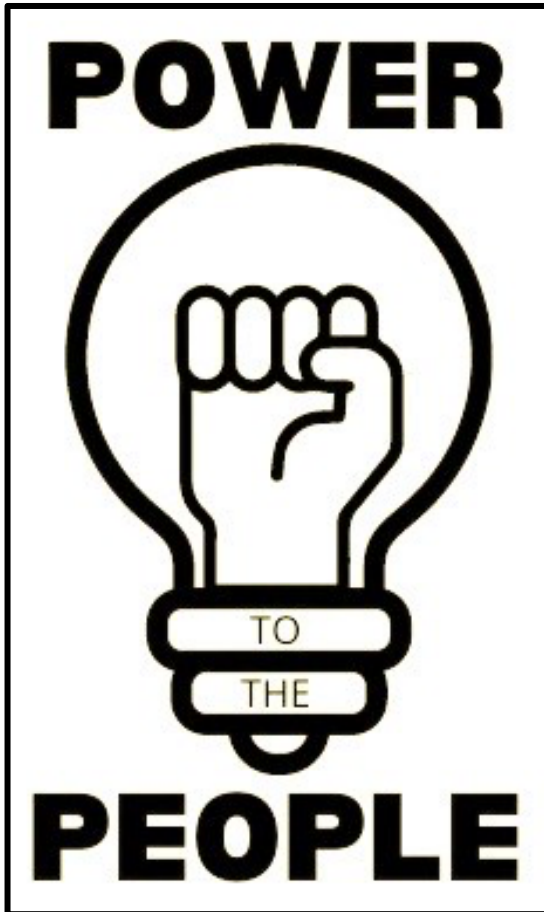
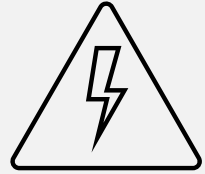


Establishing Your Own Local Group



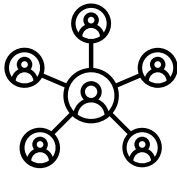
What is Power to the People?

We are a broad-based campaign launched in response to the energy price crisis. We are all committed to working together to campaign for **three immediate demands** on:



- For the **UK government** to announce an immediate freeze on all energy prices
- For **energy companies** to scrap late payment fees and the Standing Charge
- For **local councils** to provide accessible community spaces for use over Winter

We are also committed to working with others in broader support of the public ownership of utilities, as the only sustainable solution to the present crisis.



Why do we need local groups?

We cannot cope with another two years of Tory austerity. We need a national action network of people to build resistance against the energy companies and government and build solidarity in our communities against high bills.

We need to build a network of groups throughout the UK that can:

- **Educate** ourselves about the energy crisis
- **Campaign** against the greed of energy companies and inaction of politicians
- **Resist** the price increases and support our local communities

What could your group look like?

We want to encourage anyone who is concerned about the energy crisis to consider setting up a local group. You could:



- Build a Power to the People group in your community, using any of the tactics mentioned on the opposite page.
- Focus on one particular demand, such as re-opening a community venue to protect residents over winter to spread awareness of the campaign.
- If you are in an existing network of activists, consider cooperating with our campaign, or use our materials to support your work.

We want activists throughout the country to engage with our campaign in any way that they think will be most effective for their area.



Campaign!

Help build resistance to high energy bills by:

- Encouraging people to sign up to our newsletter via our website.
- Following our campaign on social media.
- Creating a social media presence for your own local group.
- Door knocking, handing out pamphlets, leaflets and information stalls.
- Use our petition on the website to encourage people to lobby MPs, MSPs and the energy companies.
- Download our letter template and write to your MSP or MP (see our website).



Educate!

Help empower people on the energy by:

- Downloading copies of our education pamphlets from our website and distributing them in strategic points in your community.
- Holding education sessions using our PowerPoint presentations.
- Provide doorstep advice to people struggling with high bills.



Resist!

Help build resistance to high energy bills by:

- Forming links with other groups in your community to spread the Power to the People message.
- Build up a contact list of local people who can keep in touch with your campaign and of those who might need advice or help.
- Put pressure on local politicians to keep community spaces open over winter for anyone who might need them.
- Encourage people to be signed up to the Priority Services register with their energy company.



How can we help you?

Power to the People has an informal steering group made up of activists who were involved in setting up the campaign in June 2022. We have worked hard to build a broad, inclusive campaign that has already gained Scotland and UK-wide attention, with groups of Power to the People now organising in Dundee, Glasgow, Cumbernauld, Liverpool, and elsewhere.

In addition to the materials and support provided on our website we are happy to help your group by providing access to:

- Funds for campaign materials, such as posters, banners, leaflets and webhosting.
- Speakers to attend Zoom or public sessions, on debt, energy markets, and energy policy (inc. climate).
- Put you in touch with other activists working in your local area to help campaign.
- Booking of meeting spaces.
- Promotion of energy-related events to our followers on Social Media.

Get in touch with by email or by using any of the following social media platforms below and we will do our best to support you in any way we can.



Join us!

The Power to the People campaign was set up in June 2022 to campaign against the dramatic rise in the energy price cap, as well as push for action on fuel poverty.

We are a loose, grassroots coalition of activists, socialists, trade unionists, environmentalists, all working together to fight energy price rises.



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